

go **PLAY** [kansas.com](https://www.kansas.com)
DISCOVER, CONNECT AND GO PLAY

go PLAY Kansas Lesson Plan

“Sell Your Product”

Grade Level: Upper elementary, middle and high school

NASPE Standard 3: A physically educated person participates regularly in physical activity.

NASPE Standard 6: A physically educated person values physical activity for health, enjoyment, challenge, self-expression, and/or social interaction.

Purpose: To help students identify the benefits of being active outside of physical education and to promote one of their favorite activities. To give students exposure to the “go Play Kansas” web site.

Equipment needed: Access to a computer and the internet

Activity Description: Students will be given the following directions for completing the activity.

Go to this web site www.goplaykansas.com and look under the merchandise section at the t-shirts that are available. Think about one of your favorite activities that can be done outside and create a slogan and design for a new t-shirt.

You need to include a plan to sell your t-shirt by explaining why you like the activity, how it benefits you, and why others should give it a try. Include at least 5 parks in the city where you could go to do this activity. Your sales plan needs to help promote your activity as a great way to be active.